



Sigma invests in Sustainability in Motion

San Pedro Garza García, N.L. México, July 12, 2022. Sigma, a leading multinational company in the food industry with presence in 18 countries, began a pilot program of 19 fully electric last-mile delivery and utility vehicles in Mexico as part of its sustainability efforts.

“Climate change is one of the most urgent challenges we face in the world, and at Sigma, we want to be part of the solution. Therefore, we constantly challenge ourselves to be more efficient and responsible in how we use of our resources” said Gregorio De Haene, Chief Research, Innovation, and Sustainability Officer at Sigma.

The pilot program will allow us to assess the vehicle’s performance and determine the most efficient path towards an electrification of our distribution fleet. These efforts will also allow us to continue reducing our carbon emissions and foster the adoption of cleaner and renewable technologies in our operations. The new vehicles will be assigned to Nuevo Leon, Jalisco, Valle de Mexico, and Veracruz and will join the hybrid and natural gas fleet that is already operating in the company.

Our 100% electric vehicles will be charged through Sigma’s electric grid in its distribution centers and allow a more sustainable refrigerated distribution of communities’ favorite foods. The new electric last-mile delivery vehicles use environmentally friendly refrigeration systems that keep our products fresh and maintain food safety while these are distributed. By reducing the use of fossil fuels and by investing in cleaner technologies, Sigma drives Sustainability in Motion.

Initiative video: <https://vimeo.com/729031830/8eaab21389>

Learn more about our Sustainability Strategy and other initiatives at: www.sigma-alimentos.com

About Sigma

Sigma is a leading multinational food company operating in 18 countries throughout North and South America and Europe, including Mexico, Europe, the U.S., and Latin America. With 65 plants and 184 distribution centers, the company produces, markets, and distributes quality branded foods, including packaged meats, cheese, yogurts, and other refrigerated and frozen foods. Sigma’s diversified portfolio includes over 100 brands spanning different categories and market segments, such as FUD, Campofrío, Bar-S, San Rafael, Aoste, La Villita, Fiorucci, Chimex, Navidul, Justin Bridou, and Sosua, to name a few.