



# **Content**

**01** Sigma at Glance

02 Into the Future

**03** Financial Performance

**04** ESG





Petrochemicals

#1 in the production of PTA, PET and EPS in the Americas





8 out of 10 Mexican
Corporates use Axtel's IT
and Telecom services



11 Portfolio brands sell more than US \$100 Million a year, each

### **Investment Highlights**

- Diverse portfolio of leading brands across categories and consumer segments
- Proprietary R&D platform to drive Product Innovation and generate consumer knowledge
- Extensive supply chain and distribution network with access to 710K+ points of sales
- Balanced Culture: results driven and human-centered
- Global Growth Business Unit with attractive upside opportunity
- Experienced management team with average tenure of 23 years







# Leading brands across markets, categories and consumer segments





### Leading brands across categories and consumer segments

Our broad portfolio helps us capture demand and top line growth across different market segments

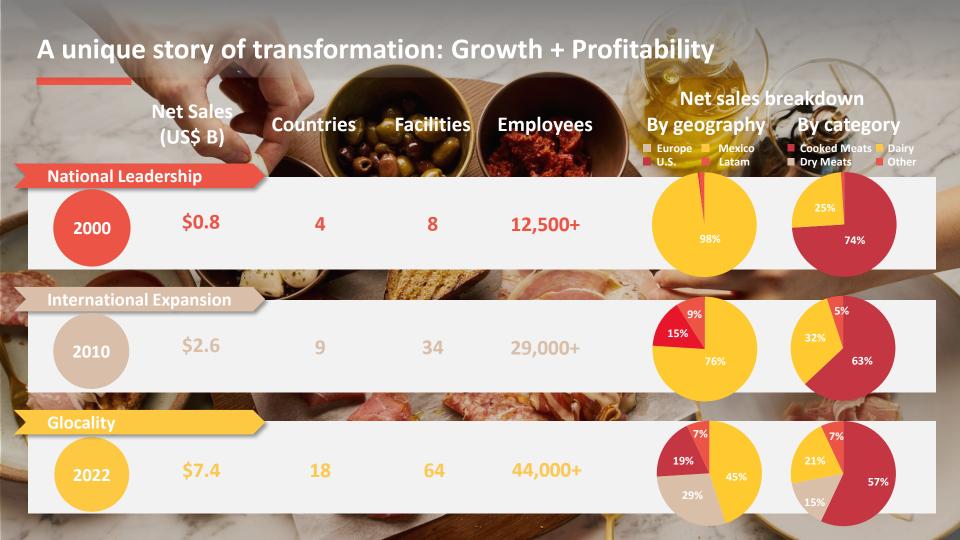


11% of our revenues come from licensed brands\*



# Multiple channels to reach consumers





# **Extensive supply chain and distribution network**



64<sup>a</sup> Manufacturing Facilities 179<sup>b</sup> Distribution Centers 710K+ Points of Sale







a - Transferred production lines among plants in Spain during 4Q22; Changed manufacturing facilities counting criteria (i.e. adjacent facilities are now considered a single facility) in 1Q22

b - Changed how Distribution Centers are counted (i.e. adjacent centers are now considered a single center) in 1Q22; Smaller-non refrigerated locations are excluded; Consolidated three sites in one in Latam)



# Consumer centric innovation supported by proprietary R&D platform

### **Consumer Research**

**180,000+** Contacts / year

**Proprietary Mathematical Models** 

### Iterative innovation process based on Design Thinking

1,800+ New Product Launches in the last 36 months

9% of Revenue comes from innovations

### Research and Development (R&D)

2 Technological Centers (Mexico & Spain)

200+ Specialists

40 Patents & IP





60+
Nationalities



**45,000+** Employees







### **M&A Track Record**

30 successful M&A transactions since 1997.

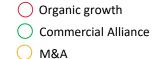
Experienced, dedicated team with strong track record.

Significant value creation through synergies and post-merger integration process.

Financial discipline and accelerated deleveraging

alfa

capacity.







RJ

2016

HIDALMEX.

2019

2017

SUPEMSA

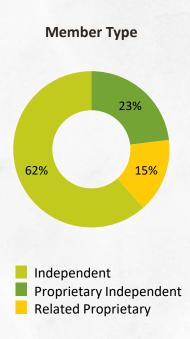
# **Experienced Management Team**

Proven top management with an average of 23 years of experience across business areas





# **Advisory Board**



Member	Background
María Teresa Arnal*	Entrepreneur; 25+ years of experience in tech (Google, Twitter & Microsoft)
Diego Calderón	Proprietary Independent
María Eugenia Casar*	Former Assistant Executive Director - The World Food Program, UN
Juan Enriquez*	Chairman and CEO - Biotechonomy, LLC
Álvaro Fernández	President - ALFA
Armando Garza	Chairman of the Board of Directors - ALFA
Brenda Garza	Proprietary Independent
Ángel Losada*	Executive President and Chairman - Grupo Gigante
Eduardo Padilla*	Former CEO - FEMSA
Anthony Pralle*	Former Partner and Managing Director – BCG, Consumer and Operations in Spa
Alejandro Ruiz	Proprietary Independent
Ricardo Saldívar*	Former CEO and President - Home Depot Mexico
Silvia Sonneveld*	SVP Corporate and Nutrition Strategy - <b>DSM</b>





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### Into the Future

Mid-to-high single-digit EBITDA target organic growth, boosted by M&A opportunities Going forward, we are focusing on 3 pillars:

Growing the core
Consumer Insights, Execution and Optimization

Sigma

New sources of revenue High Potential Opportunities New Categories and Business

Strengthening the organization through enablers

Improve the way we think, work and interact



### **Grow the Core**

Through the years we have developed a **successful business** that we continue to strengthen through:

- Deep consumer knowledge, innovation, and brand equity to exceed changing consumers' needs.
- Execution with excellence and efficiency to deliver a winning value proposition.
- Margin Expansion based on revenue growth, costsaving initiatives, portfolio optimization, and leveraging on scale.



### **Margin Expansion in Europe**

### **Footprint Optimization**



- Increase capacity utilization
- Restructure end-to-end supply chain
- Remove less-profitable SKUs
- Flexibility through technology substitution

### **Strategic Initiatives**



- Adjacent categories and white-spaces
- New channels
- Snacking and Plant-Based
- Leverage existing capabilities

### **International Business Unit (IBU)**



- Focus on high-margin markets
- Tailored products as a winning proposition

# **New Sources of Revenue: High Potential Opportunities**

Cross-fertilization to attend high-valueopportunities identified in each region:

• Chorizos, Spreads, etc.



 Lunch Meats, Sausages, Foodservice, etc.



 Traditional Channel, Foodservice, etc.



 Ready Meals, Dry Sausages, Fresh Meat







### What is Growth BU?

Independent BU focused on building new categories and business models. Autonomous to ensure flexibility, and with access to Sigma's capabilities.

- Cross-functional global team + local champions
- Rapid iteration; low-cost experiments
- Leveraging internal and external resources
- Reward productive failures
- Entrepreneurial and Agile skills
- Linked to startup ecosystem



### **Growth BU | Initiatives**

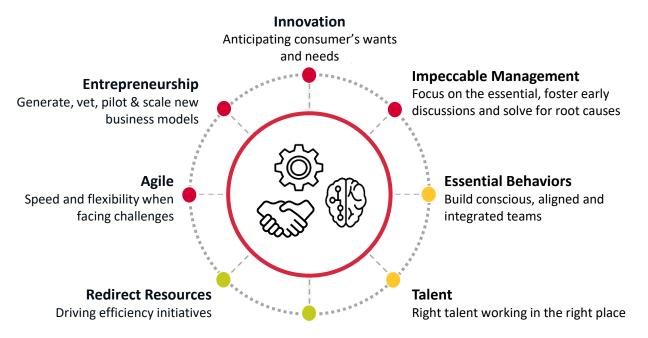
**Global Categories** 

**New Business Models** 

**Entrepreneurial Ecosystem** 



### Strengthening the organization through enablers





Processes

People

Organization

Advance the integration of ESG criteria to everyday decision-making



The way we **think** 



The way we work



The way we **interact** 



# Content

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02 Into the Future

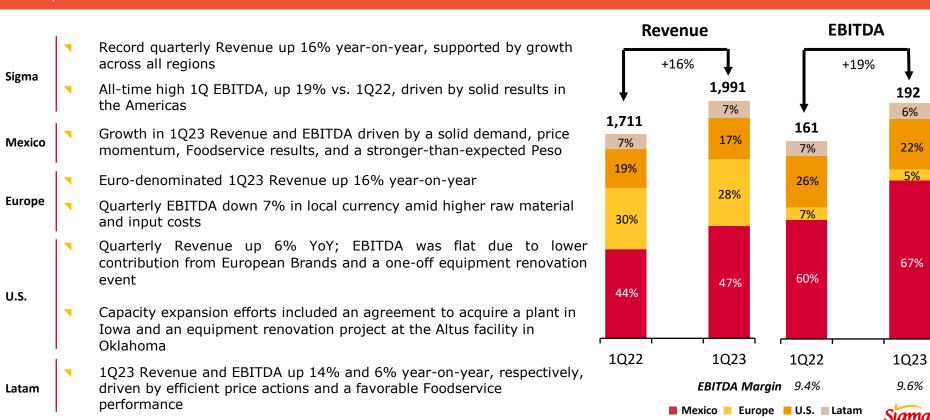
**03** Financial Performance

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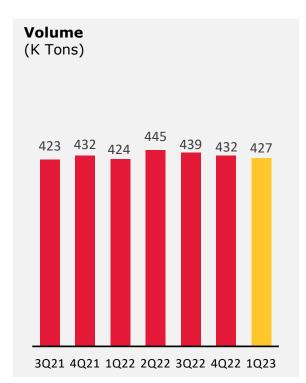


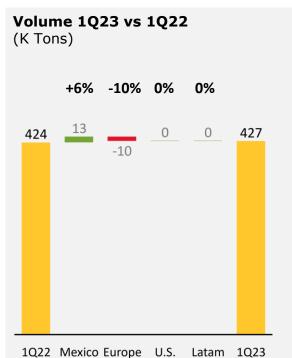
### **1Q23 Highlights**

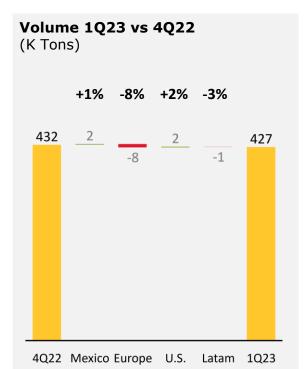
### **US \$ Millions**



### **Quarterly Volume**

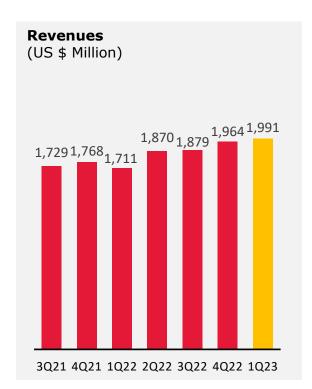


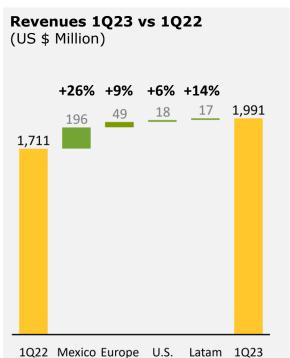


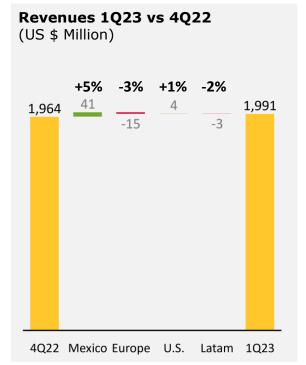




# **Quarterly Revenues**

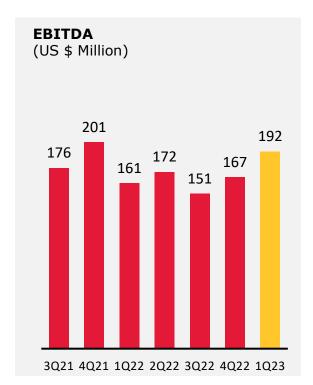


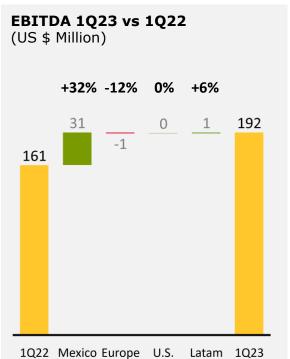


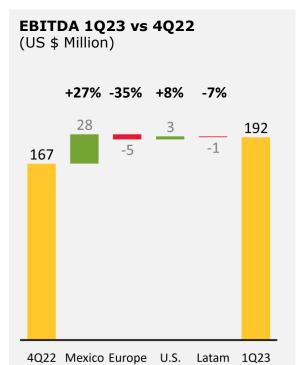




### **Quarterly EBITDA**

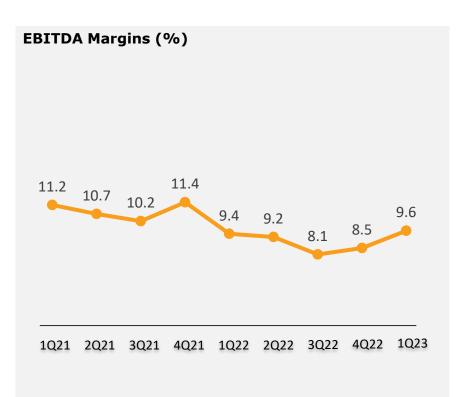


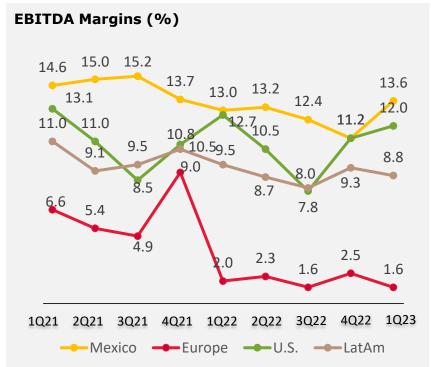






### **Quarterly EBTIDA Margins**

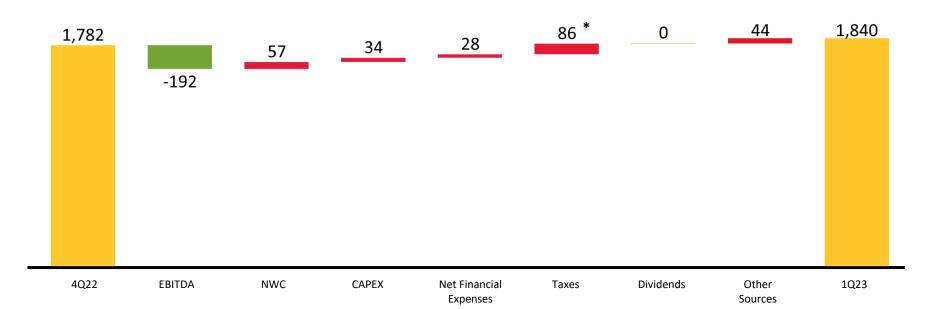






### **Change in Net Debt**

Change in Net Debt 1Q23 vs 4Q22 (US \$ Million)



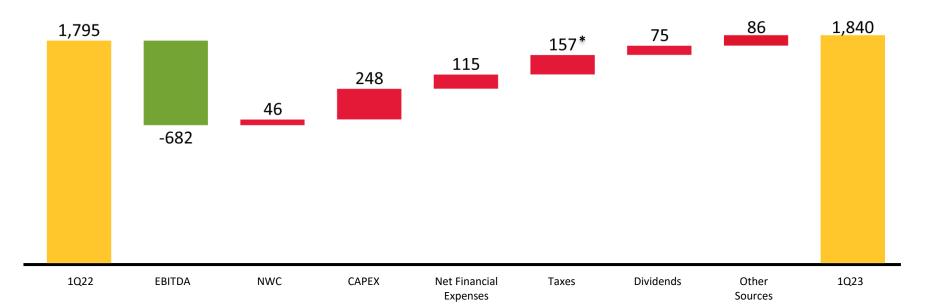
<sup>\*</sup> Sigma made the decision to voluntarily abandon the optional tax regime; payment of the income tax was made during 1Q23 for the years 2019 to 2021.



## **Change in Net Debt**

### Change in Net Debt 1Q23 vs 1Q22

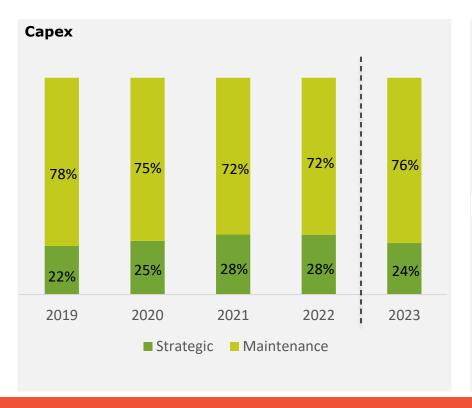
(US \$ Million)

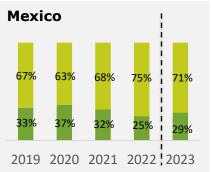


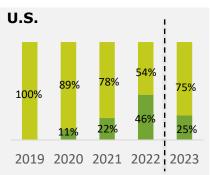
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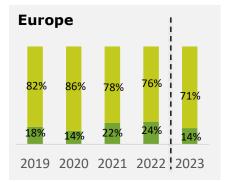


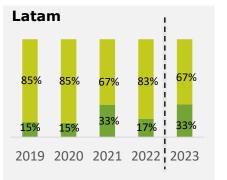
### **Capital Expenditures (Capex)**







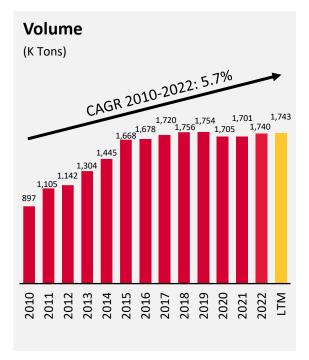


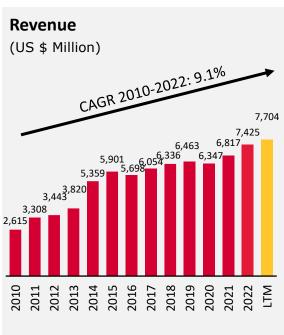


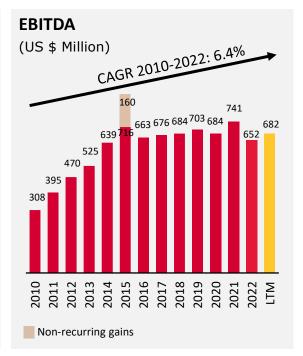


### **Financial Results**

US \$ Million

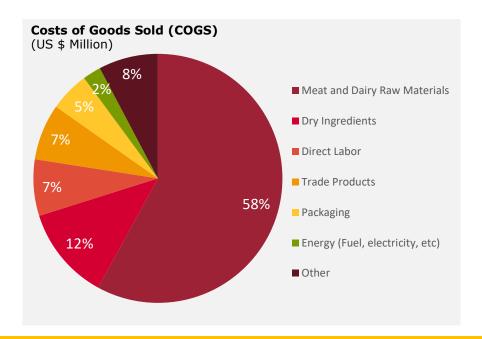


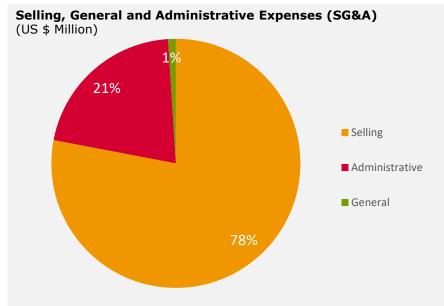






### **Cost and Expense Structure LTM**





#### rnes-

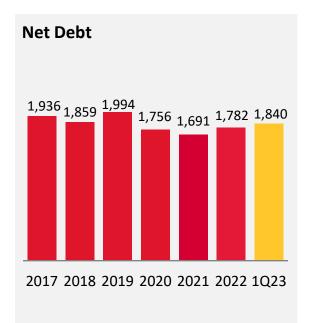
- Meat and Dairy raw materials Pork, Turkey, Chicken, Beef, Milk Class III, Block Cheddar Cheese, NFDM, etc.
- Dry Ingredients Seasonings and other non-meat or dairy raw materials
- Trade Products Product purchases distributed in the Traditional and Foodservice channels.
- Packaging Plastic Film, Labels, Capsules, Bottles, Lids, etc.
- Direct Labor Compensation directly related to food production
- Fnergy Fuel Electricity Gas etc
- Others -Depreciation, Maintenance, etc.

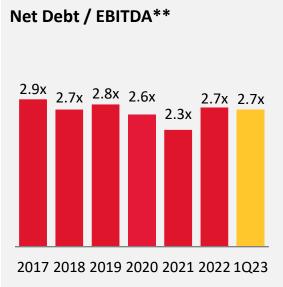
#### G&A:

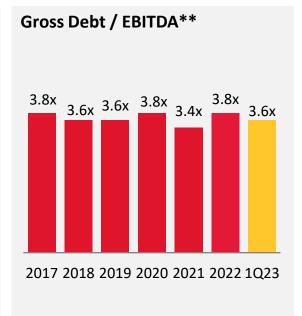
- Calling Distribution and other constraints
- Administrative Wages rents utilitie
- Conserved Other release conserved



# **Leverage Ratios**





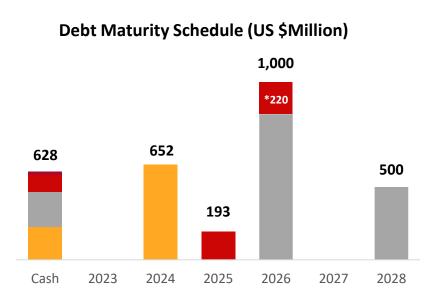


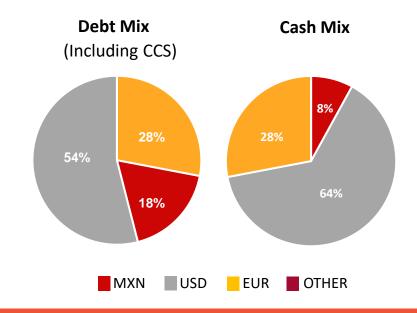


### **Debt Profile**

Average life:2.9years

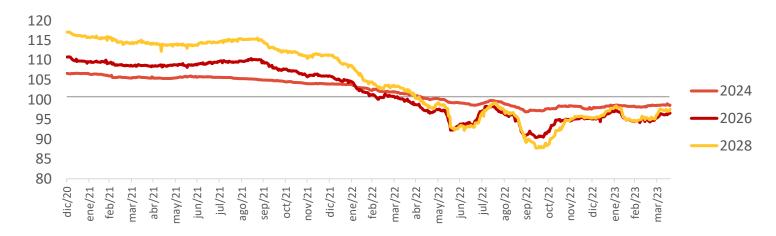
Average rate: 4.99 % (including CCS)







# **Outstanding Bonds**



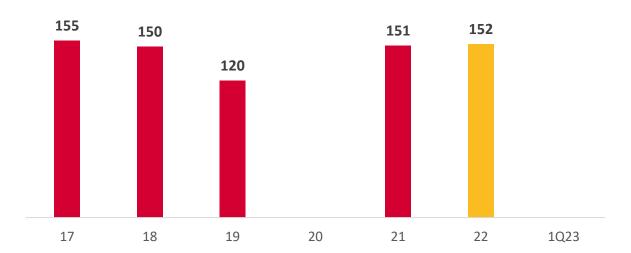
Bond	Amount (US \$ M)	Rate	YTM	Maturity Date
2024	€640	2.625%	4.341%	Feb - 2024
2026	\$1,000	4.125%	5.785%	May - 2026
2028	\$500	4.875%	5.770%	Mar - 2028

<b>S&amp;P Global</b> Ratings	FitchRatings	Moody's
BBB- *	BBB	Baa3
Outlook: Positive	Outlook: <b>Stable</b>	Outlook: <b>Stable</b>



### **Dividends**

### Paid Dividends (US \$ Million)



Quarter	Amount (US \$ Million)
1Q23	0

In 2020 no dividends were paid. The graph shows the approved amounts for each year.



### **Income Statement**

	(Thousands of pesos)		(Thousands of I	U.S. Dollars)	
	I Quarter 23	I Quarter 23   I Quarter 22		I Quarter 22	
Revenue	37,217,416	35,128,256	1,991,052	1,711,333	
Cost of sales	(26,851,663)	(25,672,360)	(1,436,381)	(1,250,660)	
Gross profit	10,365,753	9,455,896	554,671	460,673	
Selling expenses	(5,985,205)	(5,557,025)	(320,322)	(270,737)	
Administrative expenses	(1,782,466)	(1,647,337)	(95,368)	(80,287)	
Other income (expenses), net	(16,242)	45,578	(889)	2,211	
Operating profit	2,581,840	2,297,112	138,092	111,860	
Financial Income	101,285	52,717	5,421	2,569	
Financial expenses	(638,455)	(651,672)	(34,133)	(31,747)	
Gain (loss) due to exchange fluctuation, net	(780,389)	(37,782)	(41,785)	(1,822)	
Profit before income tax	1,264,281	1,660,375	67,595	80,860	
Income tax	(1,371,086)	(726,034)	(73,253)	(35,382)	
Net consolidated profit	(106,805)	934,341	(5,658)	45,478	
Profit (loss) attributable to:					
Controlling interest	(106,657)	934,341	(5,650)	45,478	
Non-controlling interest	(148)	0	(8)	0	



# **Balance Sheet**

	(Thousands of pesos)		(Thousands of U.	S. Dollars)
	Mar '23	Mar '23 Mar '22		Mar '22 (2)
SSETS				
CURRENT ASSETS:				
Cash and cash equivalents	11,360,674	13,915,388	627,481	695,971
Restricted cash	6,500	0	359	
Customers and other accounts receivables, net	9,012,435	7,731,852	497,782	386,70
Income tax recoverable	275,477	818,289	15,215	40,92
Inventories	18,915,451	18,208,679	1,044,752	910,698
Other current assets	2,946,116	3,089,185	162,722	154,50
Derivative financial instruments	334,993	0	18,503	
Total current assets	42,851,646	43,763,393	2,366,814	2,188,80
NON-CURRENT ASSETS:				
Property, plant and equipment, net	29,611,785	30,106,071	1,635,540	1,505,740
Intangible assets, net	11,844,199	13,746,836	654,188	687,54
Right-of-use asset, net	1,717,745		94,876	99,74
Goodwill	11,952,736	13,461,556	660,183	673,27
Deferred income tax	2,461,864	2,294,179	135,976	114,74
Derivative financial instruments	142,068	667,756	7,847	33,39
Investments in associates and joint ventures	138,323	151,152	7,640	7,56
Other non-current assets	117,057	119,927	6,465	5,998
Restricted cash	6,500	32,500	359	1,62
Total non-current assets	57,992,277	62,574,319	3,203,074	3,129,62
otal assets	100,843,923	106,337,712	5,569,888	5,318,42

	(Thousands o	of pesos)	(Thousands of U.S.	Dollars)
	Mar '23	Mar '22	Mar '23 <sup>(1)</sup>	Mar '22 (2)
LIABILITIES AND STOCKHOLDERS' EQUITY				
CURRENT LIABILITIES:				
Current Debt	11,801,700	0	651,840	0
Accrued interest payable	407,065	434,138	22,483	21,713
Financial Leases	472,687	519,758	26,108	25,995
Suppliers and Other Accounts Payables	26,977,723	26,883,343	1,490,054	1,344,557
Income tax payable	1,852,107	882,157	102,297	44,121
Provisions	56,870	72,602	3,141	3,631
Derivative financial instruments	1,554,794	770,701	85,876	38,546
Other current liabilities	2,791,538	2,847,486	154,185	142,415
Total current liabilities	45,914,484	32,410,185	2,535,984	1,620,978
NON-CURRENT LIABILITIES:				
Non-current debt	30,443,768	46,600,519	1,681,493	2,330,702
Notes payables	15,899	323,824	878	16,196
Financial Leases	1,318,749	1,630,723	72,838	81,560
Deferred income taxes	3,540,632	3,601,844	195,559	180,144
Employees benefits	1,686,251	1,401,274	93,136	70,084
Provisions	66,967	77,777	3,699	3,890
Income tax payable	0	1,024,142	0	51,222
Derivative financial instruments	374,326	0	20,675	0
Other non-current liabilities	49,662	35,129	2,743	1,757
Total non-current liabilities	37,496,254	54,695,232	2,071,021	2,735,555
Total liabilities	83,410,738	87,105,417	4,607,005	4,356,533



# **Cash Flow**

	(Thousands of pesos)		(Thousands of U.S. Dollars)	
	I Quarter 23	I Quarter 22	I Quarter 23	I Quarter 22
CASH FLOW FROM OPERATING ACTIVITIES				
Profit before income tax	1,264,281	1,660,375	67,595	80,860
Depreciation and amortization	961,382	1,033,543	51,400	50,359
Impairment of fixed assets and intangible assets	43,291	(23,971)	2,358	(1,157)
Costs associated with seniority premiums and pension plans	152,103	122,580	8,137	5,973
Gain on sale of property, plant and equipment	(22,881)	(3,983)	(1,233)	(194)
Financial cost, net	471,537	547,316	25,188	26,670
Foreign exchange, net	780,389	37,782	41,785	1,822
(Increase) Decrease in customers and other accounts receivable	(256,466)	118,920	(11,827)	5,257
(Increase) decrease in inventories	(1,281,335)	(2,142,449)	(69,116)	(104,344)
Increase (decrease) in suppliers and other accounts payable	372,004	321,833	27,392	14,531
Income tax paid	(1,626,552)	(936,346)	(85,980)	(45,531)
Other operating expenses	(89,411)	(102,263)	(4,795)	(4,965)
Cash flows from operating activities	768,342	633,337	50,904	29,281
CASH FLOW FROM INVESTING ACTIVITIES				
Business acquisitions, net of cash acquired	0	67	0	3
Interest received	63,955	30,827	3,431	1,502
Acquisition of intangible assets	(15,521)	(39,978)	(828)	(1,947)
Acquisition of property, plant and equipment	(636,508)	(683,457)	(34,125)	(33,296)
Sale of property, plant and equipment	22,881	3,983	1,233	194
Cash flows from investing activities	(565,193)	(688,558)	(30,289)	(33,544)
CASH FLOW FROM FINANCING ACTIVITIES				
Proceeds from loans and debt	2,000,000	0	107,940	0
Payments of loans and debt	(2,000,000	(1,862)	(108,641)	(91)
Financial leases	(163,006)	(182,763)	(8,720)	(8,905)
Derivative financial instruments	(502,416)	(22,741)	(26,947)	(1,114)
Interest paid	(718,319)	(728,616)	(38,679)	(35,491)
Dividends paid to owners	(718,319)	(1,572,578)	(38,079)	(76,335)
Dividends paid to owners	U	(1,372,376)	U	(70,333)
Cash flows from financing activities	(1,384,726)	(2,508,560)	(75,047)	(121,936)
Net increase (decrease) in cash and cash equivalents	(1,181,577)	(2,563,781)	(54,432)	(126,199)
Exchange gains (losses) in cash and cash equivalents	(666,242)	(377,037)	(291)	3,252
Cash and cash equivalents at the beginning of the period	13,208,493	16,856,206	682,204	818,918
Cash and cash equivalents at the end of the period	11,360,674	13,915,388	627,481	695,971

(Thousands of

(Thousands of U.S.

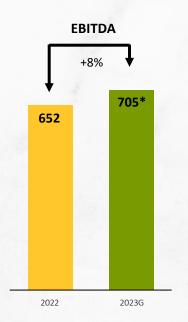


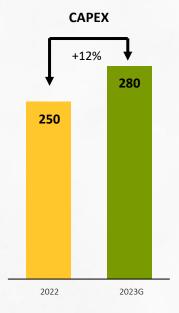


### 2023 Guidance









### **Meat Raw materials – Pork and Poultry**

**-** 2020

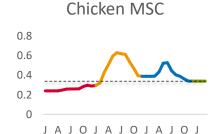
<del>-</del> 2021

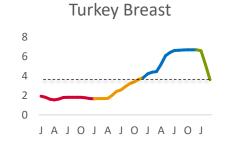
**-** 2022

**-** 2023

### U.S.

# Pork Ham 1.5 1 0.5 0 JAJOJAJOJAJOJ

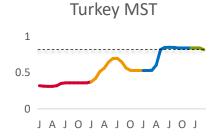






Europe





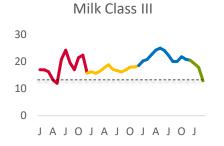


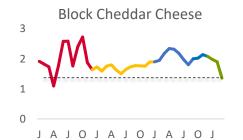
Turkey Thigh

# **Meat Raw Materials – Dairy**

### U.S.

USD / Lb





### NFDM





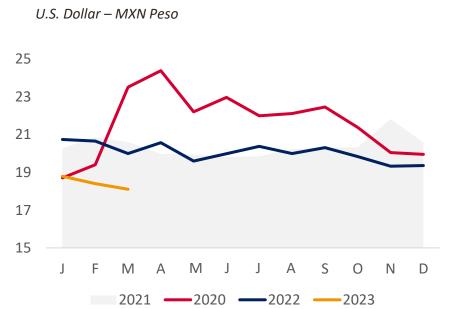


### **European energy utility price reference**

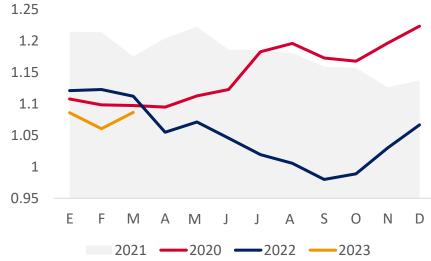
 Dutch TTF (Title Transfer Facility), is a virtual trading point for natural gas in Netherlands and is the primary gas pricing hub for the European market

### **Dutch TTF** €/MWh 400 350 300 250 200 150 100 50 M M S 0 Ν Α D **-**2020 **--**2021 **--**2022 **--**2023

# **Exchange rates**



U.S. Dollar - Euro







# **Content**

Sigma at Glance

Into the Future

Financial Performance

ESG



# Sigma's ESG journey



CDP Supply Chain Program

# Sustainability Strategy





# **4 pillars of Actions**

Aligned with the UN Sustainable Development Goals

260+ employees involved





We promote healthy lifestyles through our innovative and high-quality products..



We create economic and social value through our strategic practices and share it to stimulate development and strengthen our value chain.



### **Enviromental**

We focus on reducing our environmental impact by using natural resources more efficiently.



We commit to establishing conditions that motivate and make it easier for people to adopt habits that improve their quality of life.



# **2025 Sustainability Commitments**

### Health & Nutrition



### Shared Value



### Wellbeing

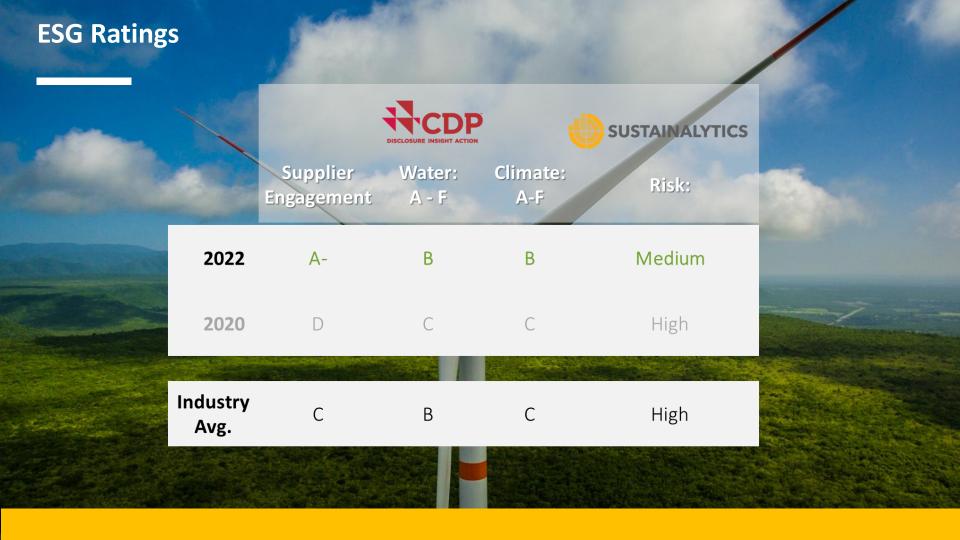


### **Environment**



Focus	Performance Indicator	SGDG	2025	2021	Progress
Sustainable Innovation	Double the sales of products launched under the Health and Wellbeing Portfolio (compared to 2019).	2 mm 3 soleton 9 soletono	2x	2.4x	100%
Food Safety	Percentage of our plants with GFSI certification (acquired up to 2018).	2 10 3 800 FEEL - MA	100%	97%	97%
Nutritional Information	For markets without a local labeling standard: Packaged products portfolio with nutritional facts on label.	2 to 3 to.ter	95%	81%	85%
Responsible Sourcing	Percentage of purchases from suppliers with enhanced sustainability practices.	8 ************************************	80%	Became membe Supply C	
Food Donations	Tons of food donated (since 2015).	17 (ATTACK)	25,000 tons	19,574 tons	78%
Occupational Health & Safety	Reduction in the accident rate at our operations (compared to 2018 baseline).	3 DOMESTIC B STREET	22%	26%	100%
Continuous Learning	Increase in the number of training hours per employee (compared to 2018 baseline).	4 1000	11%	44%	100%
Volunteering	Percentage of employees that participate in volunteering initiatives.	17 MATERIALS	10%	7.8%	78%
Water Management	Reduction in water consumption per ton of food produced (compared to 2018 baseline).	6 STANDAGE	20%	-3.4%*	0%
Climate Action	Reduction in CO2 emissions related to our plants and our transportation fleet, per ton of food produced (compared to 2015 baseline).	9 summer 18 2 mg	20%	12%	55%
Cleaner Energy	Percentage of electricity used in our plants from cleaner and renewable sources.	9 correspond	67%	61%	91%

# **Sustainability Actions** 2025 SUSTAINABILITY COMMITMENTS ++CDP Pr@jectGigaton Pacto Global Ø @ @ @ @ **United Nations Supply Chain Carbon Emission** Aligned with the **Signed commitment Program Reduction Program United Nation SDGs** letter and submitted target proposal



### Four transformational topics

Evolve our direct sources & consumption of **energy** towards decarbonization.

Engage with the **value chain** to ensure sustainability compliance and benchmark best practices.





**stewardship** strategy to ensure a proper use of the resource.

Promote a **circular economy** to minimize the environmental impact of our products.



### **Appendix A: Key raw material price references**

This appendix provides a detailed explanation on how to obtain key raw material price references from public sources. This is not intended as an exhaustive list of the company's raw materials nor is it a direct representation of the company's actual costs.

### Pork

- USA USDA PM Ham, 23-27# Trmd Sel Ham
- USA USDA Pork Trimmings 42% Trim Combo, FOB Plant

### Poultry

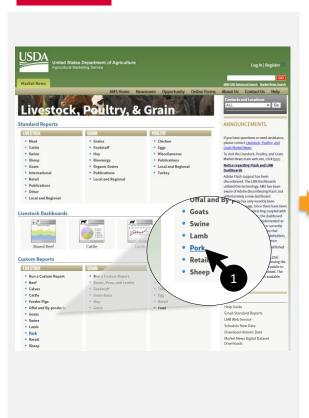
- USA USDA Chicken MSC, Some Skin, 15-20% Fat, Fresh
- USA USDA Turkey MST, Some skin, under 20% fat, Fresh
- USA USDA Turkey Breast, Young Tom, Boneless & Skinless, Fresh
- USA USDA Turkey Thigh Meat, Boneless & Skinless, Fresh

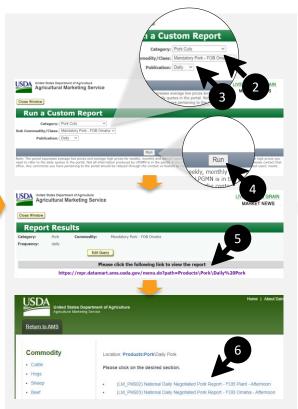
### Dairy

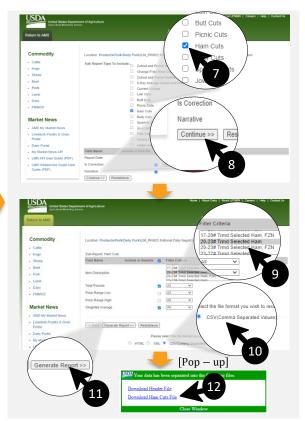
- USA USDA Milk Class III
- USA USDA Block Cheddar Cheese 40lb



# USA – USDA PM Ham, 23-27# Trmd Sel Ham

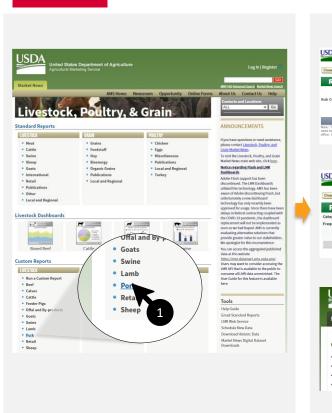


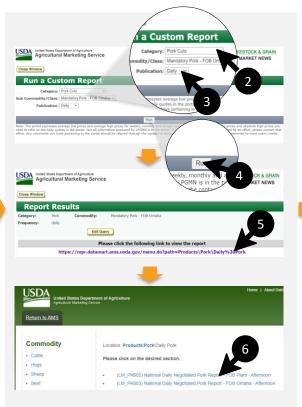


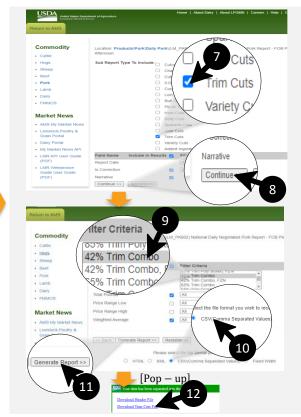




### **USA – USDA Pork Trimmings - 42% Trim Combo, FOB Plant**

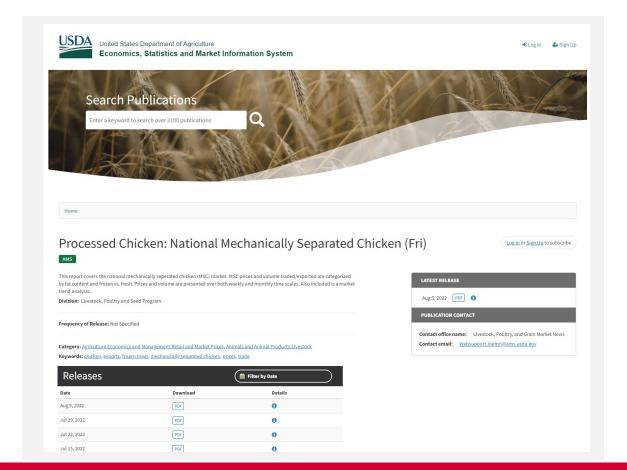








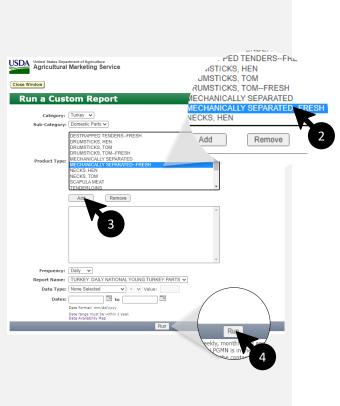
### USA – USDA Chicken - MSC, 15-20% Fat, Fresh





### USA – USDA Turkey - MST, Some skin, under 20% fat, Fresh

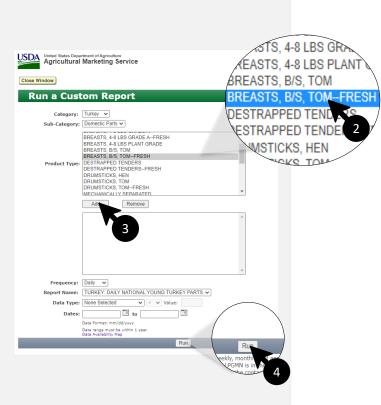






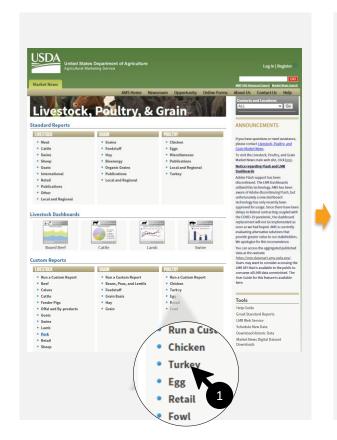
### USA – USDA Turkey - Breast, Young Tom, Boneless & Skinless, Fresh

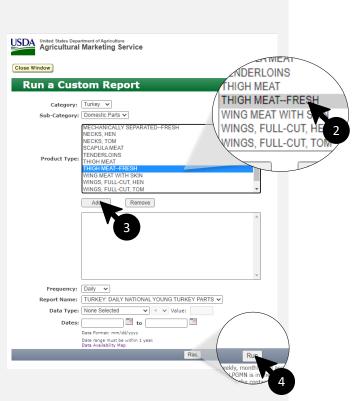






# USA - USDA Turkey - Thigh Meat, Boneless & Skinless, Fresh

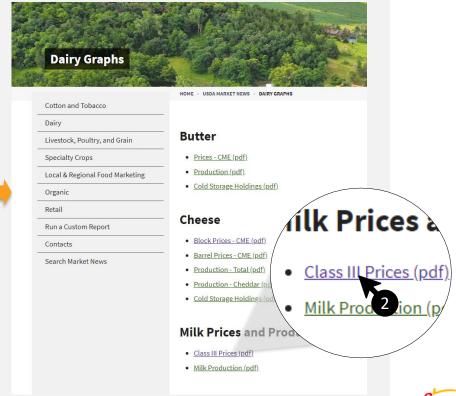






# **USA – USDA Dairy - CME, Milk Class III**







# **USA – USDA Dairy - Block Cheddar Cheese 40lb**

