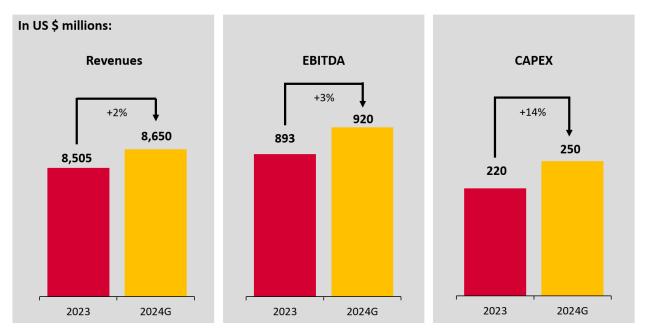


## Sigma Announces its 2024 Guidance

**San Pedro Garza Garcia, N.L. Mexico, February 21, 2024** – Sigma Alimentos, S.A. de C.V. ("Sigma"), a company dedicated to the production, marketing, and distribution of quality branded foods, announced today its 2024 Guidance:



Sigma's guidance considers the following assumptions:

- Revenue growth is primarily explained by a volume increase across all regions.
- EBITDA growth reflects an improvement in European margins, supported by recently implemented structural changes and improving sector conditions. Positive performance in the Americas was also considered in this estimation.
- Approximately two-thirds of 2024G CAPEX is expected to be destined for maintenance, and the remaining portion for strategic initiatives.
- 2024G average exchange rates of \$18.70 USD/MXN and \$1.10 EUR/USD.

## About Sigma

Sigma is a leading multinational food company that produces, markets, and distributes quality branded foods, including packaged meats, cheese, yogurt and other refrigerated and frozen foods. Sigma has a diversified portfolio that includes over 100 brands and operates across four key regions: Mexico, Europe, the United States and Latin America.